

FIRST PRIZE

All eyes on the S4

Organizer: **Heimat, Berlin** Client: **Swisscom**

Event type: **Product / Service Launch** Country: **Germany**

SECOND PRIZE

Olympus OM-D: Photography Playground

Organizer: **vitamin e - gesellschaft für kommunikation** Client: **Olympus Deutschland**

Event type: **Public Event** Country: **Germany**

THIRD PRIZE

Bayer Anniversary Tour 2013

Organizer: **facts and fiction** Client: **Bayer**

Event type: **Roadshow** Country: **Germany**

AWARDS BY EVENT TYPE

BTOB EVENT

FIRST PRIZE

Google Creative Sandbox 2012 Summer of Creativity

Organizer: **insglück Gesellschaft für**

Markeninszenierung

Client: **Google Germany**

Country: **Germany**

SECOND PRIZE

EuroTraining 2012 - Inspired for a new generation

Organizer: **Stagg & Friends**

Client: **Daimler**

Country: **Germany**

THIRD PRIZE

Samsung Roadshow 2013

Organizer: **Dalziel and Pow Design Consultants**

Client: **Samsung Electronics**

Country: **UK**

CELEBRATION/FESTIVITY

FIRST PRIZE

Lamborghini 50th anniversary

Organizer: **La Bucci**

Client: **Lamborghini**

Country: **Italy**

SECOND PRIZE

Bayer 150th Anniversary 'We are Bayer'

Organizer: **Vok Dams Agency for Events &**

Live-Marketing

Client: **Bayer**

Country: **Germany**

THIRD PRIZE

New Media Award 2013 'Night of Magic Heads'

Organizer: **insglück Gesellschaft für**

Markeninszenierung

Client: **InteractiveMedia CCSP**

Country: **Germany**

CONGRESS/CONFERENCE

FIRST PRIZE

Cisco Live! 2013

Organizer: **George P. Johnson**

Client: **Cisco**

Country: **UK**

SECOND PRIZE

2013 Rotary International Convention

Organizer: **Desafio Global Ativism**

Client: **Rotary International and Freeman**

Audio Visual Solutions

Country: **Portugal**

THIRD PRIZE

Portugal Telecom (PT) Technology and Innovation Conference

Organizer: **Portugal Telecom**

Client: **Portugal Telecom**

Country: **Portugal**

CULTURAL EVENT

FIRST PRIZE

Opening Rijksmuseum

Organizer: **Xsaga in close collaboration with**

the people of the Rijksmuseum

Client: **The Rijksmuseum**

Country: **Netherlands**

SECOND PRIZE

Multimedia Christmas Show 'The Adventure of Innovation'

Organizer: **Acciona Producciones y Diseño**

Client: **Ayuntamiento de Sevilla and Movistar**

Country: **Spain**

EDUCATIONAL/TRAINING EVENT

FIRST PRIZE

The all new Volvo Range - Product Experience 2013

Organizer: **A+A Communication**

Client: **Volvo Trucks Corporation**

Country: **Sweden**

SECOND PRIZE

EuroTraining 2012 - Inspired for a new generation

Organizer: **Stagg & Friends**

Client: **Daimler**

Country: **Germany**

THIRD PRIZE

Volkswagen Product Experience 2012

Organizer: **Zibert + Friends**

Client: **Volkswagen**

Country: **Germany**

HYBRID EVENT

FIRST PRIZE

Cisco Global Sales Experience (GSX) 2012

Organizer: **George P. Johnson**

Client: **Cisco**

Country: **UK**

INCENTIVE/TEAM BUILDING

FIRST PRIZE

Creative FilmBuilding / CorSo Story

Organizer: **Creative Pro**

Client: **Swiss Re Europe**

Country: **Slovakia**

INTERNAL COMPANY EVENT/CONVENTION

FIRST PRIZE

Audi TE Family Day 2012

Organizer: **Pure Perfection**

Client: **Audi**

Country: **Germany**

SECOND PRIZE

R/Evolution - Renault Trucks

Organizer: **Auditoire France**

Client: **Renault Trucks - Volvo Group**

Country: **France**

THIRD PRIZE EX AEQUO

Bayer 150th Anniversary 'We are Bayer'

Organizer: **Vok Dams Agency for Events &**

Live-Marketing

Client: **Bayer**

Country: **Germany**

THIRD PRIZE EX AEQUO

Danone Baby Talk Live 2013

Organizer: **Top Banana**

Client: **Danone Baby Nutrition**

Country: **UK**

NON PROFIT/SOCIAL SERVICE EVENT

FIRST PRIZE

The Aktion Mensch moves - City Tour 2012

Organizer: **insglück Gesellschaft für**

Markeninszenierung

Client: **Aktion Mensch e.V.**

Country: **Germany**

PRODUCT/SERVICE LAUNCH

FIRST PRIZE

All eyes on the S4

Organizer: **Heimat, Berlin**

Client: **Swisscom**

Country: **Germany**

SECOND PRIZE

Not just another truck, not just another launch

Organizer: **A+A Communication**

Client: **Volvo Trucks Corporation**

Country: **Sweden**

THIRD PRIZE

Come a casa - Ristorante del grano

Organizer: **Fast Forward events**

Client: **Ter Beke**

Country: **Belgium**

PUBLIC EVENT

FIRST PRIZE

Olympus OM-D: Photography Playground

Organizer: **vitamin e - gesellschaft für**

kommunikation

Client: **Olympus Deutschland**

Country: **Germany**

SECOND PRIZE

Come a casa - Ristorante del grano

Organizer: **Fast Forward events**

Client: **Ter Beke**

Country: **Belgium**

THIRD PRIZE

Florence White Night 2013

Organizer: **Associazione MUS.E**

Client: **Florence City Council**

Country: **Italy**

[european bea 2013 - the winners]

ROADSHOW

FIRST PRIZE

Bayer Anniversary Tour 2013
Organizer: **facts and fiction**
Client: **Bayer**
Country: **Germany**

SECOND PRIZE

Coca-Cola Dünyası (Coca-Cola World Turkey)
Organizer: **Thepartners**
Client: **The Coca-Cola Company**
Country: **Turkey**

THIRD PRIZE

Samsung Roadshow 2013
Organizer: **Dalziel and Pow Design Consultants**
Client: **Samsung Electronics**
Country: **UK**

SUSTAINABLE EVENT

FIRST PRIZE

Día de la Música 2012
Organizer: **Acciona Producciones y Diseño**
Client: **Music Today**
Country: **Spain**

UNCONVENTIONAL EVENT

FIRST PRIZE

Yorn Good Time Shopping
Organizer: **Action4 Ativism**
Client: **Yorn - Vodafone**
Country: **Portugal**

WEB EVENT

FIRST PRIZE

Telia Melodifestivalen Song Contest, Studioplay
Organizer: **XperienceGroup**
Client: **Telia**
Country: **Sweden**

TECHNICAL EXCELLENCIES

BEST INSIGHT

FIRST PRIZE

New Media Award 2013 'Night of Magic Heads'
Organizer: **insglück Gesellschaft für Markeninszenierung**
Client: **InteractiveMedia CCSP**
Country: **Germany**

SECOND PRIZE

All eyes on the S4
Organizer: **Heimat, Berlin**
Client: **Swisscom**
Country: **Germany**

THIRD PRIZE

Come a casa - Ristorante del grano
Organizer: **Fast Forward events**
Client: **Ter Beke**
Country: **Belgium**

BEST EXECUTION

FIRST PRIZE

R/Evolution - Renault Trucks
Organizer: **Auditoire France**
Client: **Renault Trucks - Volvo AB Group**
Country: **France**

SECOND PRIZE

Volkswagen Golf 7 - Join the Mission
Organizer: **Filmmaster Events**
Client: **Volkswagen**
Country: **Italy**

THIRD PRIZE EX AEQUO

Audi A3 Dealer Meeting 2012 in Copenhagen
Organizer: **Schmidhuber / Kms Blackspace / Hagen Invent**
Client: **Audi**
Country: **Germany**

THIRD PRIZE EX AEQUO

Audi TE Family Day 2012
Organizer: **Pure Perfection**
Client: **Audi**
Country: **Germany**

BEST CONSUMER ENGAGEMENT

FIRST PRIZE

Audi TE Family Day 2012
Organizer: **Pure Perfection**
Client: **Audi**
Country: **Germany**

SECOND PRIZE

All eyes on the S4
Organizer: **Heimat, Berlin**
Client: **Swisscom**
Country: **Germany**

THIRD PRIZE

Olympus OM-D: Photography Playground
Organizer: **vitamin e - gesellschaft für kommunikation**
Client: **Olympus Deutschland**
Country: **Germany**

[european bea 2013 - the winners]

BEST PERFORMANCE FIRST PRIZE

All eyes on the S4

Organizer: **Heimat, Berlin**

Client: **Swisscom**

Country: **Germany**

SECOND PRIZE

Olympus OM-D: Photography Playground

Organizer: **vitamin e - gesellschaft für kommunikation**

Client: **Olympus Deutschland**

Country: **Germany**

THIRD PRIZE

R/Evolution - Renault Trucks

Organizer: **Auditoire France**

Client: **Renault Trucks - Volvo AB Group**

Country: **France**

SPECIAL AWARDS

LOW BUDGET EVENT FIRST PRIZE

Fire, Moon & Stars

Organizer: **firedancer**

Client: **Stadt Ludwigshafen and Karolina-Burger-Realschule plus**

Country: **Germany**

HIGH BUDGET EVENT FIRST PRIZE

Audi A3 Dealer Meeting 2012 in Copenhagen

Organizer: **Schmidhuber / Kms Blackspace / Hagen Invent**

Client: **Audi**

Country: **Germany**

BEST INTEGRATED EVENT FIRST PRIZE

EuroTraining 2012 - Inspired for a new generation

Organizer: **Stagg & Friends**

Client: **Daimler**

Country: **Germany**

BEST TECHNOLOGICAL INNOVATION FIRST PRIZE

Hello! Les innovations font leur Show

Organizer: **Havas Worldwide Paris**

Client: **Orange**

Country: **France**

BEST USE OF SPACE FIRST PRIZE

Come a casa - Ristorante del grano

Organizer: **Fast Forward events**

Client: **Ter Beke**

Country: **Belgium**

BEST EVENT AGENCY FIRST PRIZE

Heimat, Berlin

Country: **Germany**

SECOND PRIZE

insglück Gesellschaft für Markeninszenierung

Country: **Germany**

THIRD PRIZE George P. Johnson Country: UK

BEST EVENT COMPANY FIRST PRIZE

Swisscom

Country: **Germany**

SECOND PRIZE

Audi + Volkswagen

Country: **Germany**

THIRD PRIZE EX AEQUO Bayer

Country: **Germany**

THIRD PRIZE EX AEQUO Cisco

Country: **UK**

BEST CREATIVE DIRECTOR OF THE YEAR

Myles Lord

Agency: **Heimat**

Country: **Germany**

BEST EVALUATION AWARD FIRST PRIZE EX AEQUO

Danone Baby Talk Live 2013

Organizer: **Top Banana**

Client: **Danone Baby Nutrition**

Country: **UK**

FIRST PRIZE EX AEQUO

Samsung Roadshow 2013

Organizer: **Dalziel and Pow Design Consultants**

Client: **Samsung Electronics**

Country: **UK**